



*Our plan –
Our future*

Much Wenlock Neighbourhood Plan

Business Survey

June 2012

Please complete this form and return by 20th June 2012 to the address printed at the end of this form.
Alternatively go on-line to www.wenlockplan.org/business-survey

Please insert the code shown on your invitation letter:

If you need any help completing this survey please contact us at the Town Clerk's office (01952 727509)
or mail@wenlockplan.org

Jobs and the local economy

A1 What kinds of employment should the Plan encourage? (Tick any that you would support)

- | | | | |
|-----------------------------|--------------------------|---|--------------------------|
| Tourism, leisure and crafts | <input type="checkbox"/> | Transport, storage and distribution | <input type="checkbox"/> |
| Food and drink production | <input type="checkbox"/> | Community services | <input type="checkbox"/> |
| Offices | <input type="checkbox"/> | Social enterprises | <input type="checkbox"/> |
| Pubs, restaurants and cafes | <input type="checkbox"/> | Financial and professional services | <input type="checkbox"/> |
| Shops- retail | <input type="checkbox"/> | Light industrial and manufacturing | <input type="checkbox"/> |
| Other, please give details | | | |

A2 Should the Neighbourhood Plan allocate more land for employment purposes? (please tick one)

- Yes No Don't know

A3 Which types of site should be allocated for employment uses? (Tick any)

- | | |
|---|--|
| <input type="checkbox"/> Former quarries | <input type="checkbox"/> Brownfield land (developed) |
| <input type="checkbox"/> Existing buildings | <input type="checkbox"/> Greenfield land (undeveloped) |
| Other, please give details | |

A4 Where should employment land be located? (Tick any)

- | | |
|--|--|
| <input type="checkbox"/> In or around Much Wenlock Town | <input type="checkbox"/> Elsewhere in the parish |
| <input type="checkbox"/> Don't consider there is a need for additional employment land | <input type="checkbox"/> Don't know |
| Other, please give details | |

A5 Should existing employment sites be protected from changes of use? (Please tick one)

- Yes No Don't know

Space for further information and opinion

A6 Should the Neighbourhood Plan include policies that promote working from home?

- Yes No Don't know

Space for further information and opinion

A7 What would encourage businesses to locate in the Much Wenlock area? Please list up to five in priority order

A8 What barriers or constraints prevent businesses moving to the Much Wenlock area or existing business expanding in the Much Wenlock area? Please list up to five in priority order

A9 Should the current core retail area in Much Wenlock be extended? (please tick one)

- Yes – why and where?
Please expand on your reasons for the answer given
- No – why not?
- Don't know

A10 Thinking of Much Wenlock as a location for trade, how would you like to see the town market itself?

Your business

B1. What will help your business to develop and thrive during the plan period to 2026?

B2. Are there any planning constraints or barriers that will or may prevent your business from developing in the plan period to 2026?

B3. What additional space will your business require over the plan period to 2026? Please tick all that apply

	<i>Up to 50m²</i>	<i>50m² to 100m²</i>	<i>100m² to 200m²</i>	<i>200m² or more</i>
Industrial/workshop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storage (covered/open)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please tell us if you will have any additional requirements not covered above

And finally.....

C1. To help us understand the range of existing businesses in the Much Wenlock area, please tick the box(es) that best describes the nature of your business.

- Agriculture, forestry and fishing
- Mining and quarrying
- Energy and water
- Manufacturing
- Construction
- Wholesale and retail trades, repair of vehicles
- Transport and storage
- Accommodation, hotels, restaurants, food services
- Information and communications
- Finance and insurance activities
- Public administration, education and health
- Real estate activities
- Professional, scientific and technical activities
- Administration and support service activities
- Arts, entertainment and recreation

Other, please specify

C2. If you have other comments about business activity in the Much Wenlock area, please write them here

Thank you for taking the time to complete the survey

Responses to this survey are anonymous and all individual data and information collected using this survey will be treated confidentially and will not be passed to any third parties.

How to contact us:

By email: mail@wenlockplan.org

By telephone: 01952 727509

By post: Much Wenlock Neighbourhood Plan, Corn Exchange, High Street, Much Wenlock, TF13 6AE

You can get help to access the Neighbourhood Plan website at Much Wenlock Library and Broadplace at Much Wenlock Fire Station.

This survey form has been published by the Much Wenlock Neighbourhood Plan Steering Group.