



*Our plan –
Our future*

Much Wenlock Neighbourhood Plan

Business Survey

June 2012

Please insert the code 24 (100.0%)
shown on your invitation
letter

Jobs and the local economy

A1. What types of employment should the Neighbourhood Plan encourage? (Tick any that you would support)

- 18 (81.8%) *Tourism, leisure and crafts*
- 11 (50.0%) *Food and drink production*
- 13 (59.1%) *Offices*
- 12 (54.5%) *Pubs, restaurants and cafes*
- 17 (77.3%) *Shops - retail*
- 6 (27.3%) *Transport, storage and distribution*
- 11 (50.0%) *Community services*
- 9 (40.9%) *Social enterprises*
- 12 (54.5%) *Financial and professional services*
- 14 (63.6%) *Light industrial and manufacturing*
- Other, please give details*
 - 5 (100.0%)

A2. Should the Neighbourhood Plan allocate more land for employment purposes? (Please tick one)

- 14 (63.6%) *Yes*
- 5 (22.7%) *No*
- 3 (13.6%) *Don't know*

A3. Which types of site should be allocated for employment use? (Tick any)

- 15 (75.0%) *Former quarries*
- 16 (80.0%) *Existing buildings*
- 16 (80.0%) *Brownfield land (developed)*
- 4 (20.0%) *Greenfield land (undeveloped)*
- Other, please give details*
 - 2 (100.0%)

A4. Where should additional employment land be located? (Tick any)

- 15 (68.2%) *In or around Much Wenlock town*
- 4 (18.2%) *Elsewhere in the parish*
- 4 (18.2%) *Don't consider there is a need for additional employment land*
- 3 (13.6%) *Don't know*
- Please give details of any new sites that you consider to be particularly suitable for employment.*
 - 1 (100.0%)

A5. Should existing employment sites be protected from change of use? (Please tick one)

9 (40.9%) *Yes*

10 (45.5%) *No*

3 (13.6%) *Don't know*

Space for information and opinion

4 (100.0%)

A6. Should the Neighbourhood Plan include policies that encourage working from home?

17 (77.3%) *Yes*

2 (9.1%) *No*

3 (13.6%) *Don't know*

Space for additional information and opinion

6 (100.0%)

A7. What would encourage businesses to locate in the Much Wenlock area? Please list up to five in priority order

19 (100.0%)

A8. What barriers or constraints prevent businesses moving to the Much Wenlock area or existing business expanding in the Much Wenlock area? Please list up to five in priority order.

17 (100.0%)

A9. Should the current core retail area in Much Wenlock be extended? (Please tick one)

6 (28.6%) *Yes - why and where?*

11 (52.4%) *No - why not?*

4 (19.0%) *Don't know*

Please expand on your reasons for the answer given

16 (100.0%)

A10. Thinking of Much Wenlock as a location for trade, how would you like to see the town market itself?

18 (100.0%)

Your business

B1. What will help your business to develop and thrive during the plan period to 2026?

19 (100.0%)

B2. Are there any planning constraints or barriers that will or may prevent your business from developing in the plan period to 2026?

17 (100.0%)

B3. What additional space will your business require over the plan period to 2026? Please tick all that apply

	<i>Up to 50m2</i>	<i>50m2 to 100m2</i>	<i>100m2 to 200m2</i>	<i>200m2 or more</i>
Industrial/workshop	1 (33.3%)	2 (66.7%)	0 (0.0%)	0 (0.0%)
Office	3 (75.0%)	0 (0.0%)	1 (25.0%)	0 (0.0%)
Retail	1 (50.0%)	1 (50.0%)	0 (0.0%)	0 (0.0%)
Storage (covered/open)	3 (50.0%)	2 (33.3%)	1 (16.7%)	0 (0.0%)
Other	2 (100.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)

Please tell us if you will have any additional requirements not covered above

9 (100.0%)

And finally.....

C1. To help us understand the range of existing businesses in the Much Wenlock area, please tick the box(es) that best describes the nature of your business.

- 1 (5.0%) *Agriculture, forestry and fishing*
- 0 (0.0%) *Mining and quarrying*
- 0 (0.0%) *Energy and water*
- 1 (5.0%) *Manufacturing*
- 1 (5.0%) *Construction*
- 3 (15.0%) *Wholesale and retail trades, repair of vehicles*
- 0 (0.0%) *Transport and storage*
- 6 (30.0%) *Accommodation, hotels, restaurants, food services*
- 3 (15.0%) *Information and communications*
- 1 (5.0%) *Finance and insurance activities*
- 1 (5.0%) *Public administration, education and health*
- 1 (5.0%) *Real estate activities*
- 5 (25.0%) *Professional, scientific and technical activities*
- 0 (0.0%) *Administration and support service activities*
- 0 (0.0%) *Arts, entertainment and recreation*
- Other, please specify*
5 (100.0%)

C2. If you have other comments about business activity in the Much Wenlock area, please write them here

11 (100.0%)

Thank you for taking the time to complete the survey

Responses to this survey are anonymous and all individual data and information collected using this survey will be treated confidentially and will not be passed to any third parties.

How to contact us:

By email: mail@wenlockplan.org

By telephone: 01952 727509

By post: Much Wenlock Neighbourhood Plan, Corn Exchange, High Street, Much Wenlock, TF13 6AE

You can get help to access the Neighbourhood Plan website at Much Wenlock Library and Broadplace at Much Wenlock Fire Station.

This survey form has been published by the Much Wenlock Neighbourhood Plan Steering Group.