

Proposed residential development of

Land at Bridgnorth Road Much Wenlock

**Community
Consultation**

**Join us on 3rd October for a Community
Exhibition at Priory Hall, 3pm – 7pm**



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DEVELOPMENTS

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The Site and Planning Context

Comprising two land parcels, one to the east of Bridgnorth Road and one to the west, the Site is positioned to the south west of Much Wenlock, adjacent to the existing built form. This includes Oakwood Park and Callaughtons Ash to the west of Bridgnorth Road, and Hunters Gate and Forest Avenue to the east. The Site lies within walking distance to the high street, which includes convenience stores and public houses, and Much Wenlock Primary School. Part of the site was also a draft allocation in the recently withdrawn Local Plan.

Much Wenlock itself is a historic market town with a good district centre and associated level of facilities and services. Its rich history, including attractive medieval streets and ruined Priory, mean it is popular with tourists, while job opportunities within the settlement and nearby towns generate popularity for residents. Daily needs are met within the settlement including primary and secondary education, GP Practice, library, grocery stores, public houses, community hall, places of worship, allotments, and sports facilities.

In terms of links to larger settlements, Much Wenlock is within a 15 minute drive to Telford, and 25 minute drive to Shrewsbury. Journeys to Shrewsbury can also be undertaken by direct bus in 30 minutes. Buses are also available to Bridgnorth, Broseley and Oswestry.

Shropshire Council currently has an identified shortfall in the supply of housing, and has recently confirmed they will need to look again at options for delivering the homes required.

New residents will be able to benefit from proximity to the town centre, which will be supported by the increase in footfall.

Boningale Developments is bringing forward proposals for development south of Much Wenlock and is seeking your views before submitting an outline planning application.

The Key Benefits

- **Variety of high quality housing** – Development proposals will provide up to 300 new homes, including affordable properties, designed to meet local housing demands and reflect the character of Much Wenlock.
- **Delivering flood alleviation** – Development proposals will address known flood risk issues to the south of Much Wenlock, aimed at protecting properties at Hunters Gate and Forester Avenue from future flooding scenarios.
- **Providing community facilities** – The development will provide for community facilities and we are keen to hear what may be of interest, such as a community orchard or trim trail.
- **A greener way to live** – Creation of new and accessible public open spaces, including parkland edges, children's play areas, and green spaces designed to support local wildlife, enhance biodiversity through additional planting and habitat creation.
- **A truly landscape-led design** – Maintaining the natural character, strengthening landscape buffers and providing significant tree and hedgerow mitigation planting.
- **Well-Connected and Sustainable** – A well-planned street layout with safe walking and cycling routes will shape the design, supported by a modern and sustainable drainage strategy.
- **Safer streets for all** – Development proposals will incorporate traffic calming measures within the site and in the surrounding area, creating safer, slower-speed streets for pedestrians, cyclists, and drivers alike.

Have your say!

Your views are important to us. We want to hear what you think of our proposals before our application submission to Shropshire Council.

We will be hosting an in person event on Friday 3rd October, 3pm – 7pm at the Priory Hall, Much Wenlock.

Alternatively you can visit our consultation website to learn more about the proposals and to share your feedback:

www.bridgnorthroad.co.uk



The consultation will run until 3rd October 2025, and we would therefore appreciate your comments by this date, submitted through our website, or at our in person event.



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Boningale Developments are a specialist promoter and developer based in Albrighton near Wolverhampton.

We are family-owned and family-run, supported by a handpicked team of professionals with decades of experience.

As a local business we are committed to assisting West Midlands Council's to deliver sustainable growth and enhance communities.